

A-level Media Studies

Duration of course: 2 years

Why choose media studies?

Media studies is an academic and creative subject, it is rigorous in nature allowing students to explore the construction of the world around them. The subject curriculum covers all media platforms including; advertising and marketing, music videos, newspapers, television, gaming, magazines and online participatory media. This then allows you to have a broad and overarching knowledge of the creative industry opening up options to enter the creative sector.

How can I succeed?

The foundation to be successful in the subject relies on the ability to debate and interrogate text and ideas presented by academics in the four key concepts; media language, representation, audience, and industry. In connection with this academic approach students are also required to complete a practical production which will allow them to express their creativity and develop as a maker.

How successful are we?

We have a 100% pass rate.

With 53% of students achieving a grade A or B at A-level.

What does the subject include:

70% exam; two papers, 2 hours each. This will assess your knowledge of the close study products throughout the course.

30% NEA; non-exam assessment. This will be the creative practical element of the course where you will select a brief sent to you by the exam board. This will consist of two products that are linked together, these are varied and will give you a choice from the media platforms

Department expectations:

Show dedication, curiosity and commitment in the subject. Meet all deadlines for coursework and homework. Apply at least 5 hours a week of extra work in school and at home.

Entry requirements:

Students must achieve a grade 4 if they have studied media at GCSE. If not studied at GCSE student must achieve a grade 4 in English.

Career opportunities:

Media offers the opportunity to work across the full creative spectrum such as journalism, advertising and marketing, the film and tv industry and media sales

Contact person:

Mr A Cox - Head of Media and Film
a.cox@homewood.kent.sch.uk

Some of the texts you will study

